NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PERIOD: \_\_\_\_\_\_\_\_\_ DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BEGINNING AN INVESTIGATION**

Look through print media or online to find an advertisement that makes some kind of claim about its product (Brand X will dissolve dirt stains 5 times faster than Brand Z!). Cut and paste the advertisement in the space below and then answer the questions that follow.

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**ANALYSIS:**

What question or problem to be solved does this advertisement present?

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What would the independent variable be if you were to test the above question/problem?

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What would the dependent variable be if you were to test the above question/problem?

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Based on the claim made in the advertisement, what would be the hypothesis of this investigation?

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